



## NOTICE AND ACCESS NOTIFICATION TO SHAREHOLDERS

### ANNUAL GENERAL MEETING OF SHAREHOLDERS TO BE HELD MAY 20, 2021

You are receiving this notification as **Choom Holdings Inc.** (the "**Company**") is using the notice and access process for delivery of meeting materials to its shareholders for its **2020 - 2019 Annual General Meeting** to be held on **Thursday, May 20, 2021** (the "**Meeting**"). Under notice and access, instead of receiving paper copies of the Company's Notice of Annual General Meeting of Shareholders and management information circular for the years ended June 30, 2020 and June 30, 2019 (the "**Management Information Circular**"), (the "**Meeting Materials**") shareholders are receiving this notice with information on how they may access such Meeting Materials electronically. However together with this notification, shareholders will continue to receive a proxy or voting instruction form, as applicable enabling them to vote at the Meeting. The use of this alternative means of delivery is more environmentally responsible, as it will help reduce paper use, and will also reduce the cost of printing and mailing Meeting Materials to shareholders.

#### THE MEETING DATE AND LOCATION

The Meeting will be deemed to be held at the Company's head office located at 208 – 1525 West 8<sup>th</sup> Street, Vancouver BC on **Thursday, May 20, 2021 at 10:00 am (Pacific Time)** ; however, the Meeting will be **held in a virtual setting by dial in at 1-877-407-2991 (Event 14) (toll free North America) or 1-201-389-0925 (Event 14) (International)** and instructions will be provided as to how Shareholders entitled to vote at the Meeting may participate and vote at the Meeting.

**Due to the continually evolving global COVID-19 public health emergency and in consideration of the health and safety of our Shareholders, colleagues and our broader community, the Meeting will be held in a virtual meeting format only despite the deemed location set forth above.** This means that Shareholders will not be able to attend the Meeting physically. A virtual-only meeting format is being adopted in response to the COVID-19 situation to enfranchise and give all Shareholders an equal opportunity to participate at the Meeting regardless of their geographic location or the particular constraints, circumstances or risks they may be facing as a result of COVID-19.

The **record date** for the Meeting is **April 6, 2021**. The following items of business are schedule to be voted at the Meeting:

#### SHAREHOLDERS WILL BE ASKED TO CONSIDER AND/OR VOTE ON THE FOLLOWING MATTERS:

- **FINANCIAL STATEMENTS:** To receive and consider the audited consolidated financial statements of the Company for the financial years ended June 30, 2020 and June 30, 2019 together with the auditors' report thereon (the "**Financials**"). **NOTE:** There are no Financials included in the mailing. The Financials and related Management Discussion and Analysis have already been mailed to those shareholders who have previously requested to receive them.



- **FIX THE NUMBER OF DIRECTORS:** To **fix** the number of Directors of the Company at FIVE. See section entitled “*PARTICULARS OF MATTERS TO BE ACTED UPON*” – *Election and Number of Directors*” in the Management Information Circular.
- **ELECTION OF DIRECTORS:** to **elect** Directors of the Company for the ensuing year. See section entitled “*PARTICULARS OF MATTERS TO BE ACTED UPON*” – *Election and Number of Directors*” in the Management Information Circular.
- **APPOINTMENT OF AUDITORS:** To **appoint** SMYTHE LLP, as auditors of the Company for the ensuing year and to authorize the Directors of the Company to fix their remuneration. See section entitled “*PARTICULARS OF MATTERS TO BE ACTED UPON*” – *Appoint Auditor*” in the Management Information Circular.
- **OTHER BUSINESS** to transact such other business that may properly come before the Meeting or any adjournment thereof. See section entitled “*PARTICULARS OF MATTERS TO BE ACTED UPON*” – *Other Matters*”

**SHAREHOLDERS ARE REMINDED TO VIEW THE MEETING MATERIALS PRIOR TO VOTING**

#### **WEBSITES WHERE MEETING MATERIALS ARE POSTED**

The Meeting Materials can be viewed online under the Company’s profile at [www.sedar.com](http://www.sedar.com) or at the Company’s website [www.choomholdings.ca/investor#agm](http://www.choomholdings.ca/investor#agm)

#### **HOW TO OBTAIN PAPER COPIES OF THE MEETING MATERIALS**

Shareholders may request paper copies of the Meeting Materials be sent to them by postal delivery at no cost to them by contacting the Company at:

**Address:** 208 – 1525 West 8<sup>th</sup> Street, Vancouver BC, V6J 1T5

**Telephone or Fax:** toll-free in North America at 1-888-860-2666 or 604, 683-2509, Fax: 604 683-2506

**Email:** [terese@choom.ca](mailto:terese@choom.ca)

Requests for paper copies of the Meeting Materials should be received at least five business days in advance of the proxy cut-off date set out in the accompanying proxy or voting instruction form in order to receive the Meeting Materials in advance the date and Meeting date.



**VOTING:**

**Registered shareholders** are asked to return their proxies using one of the following methods at least two business days in advance of the proxy cut-off date as set out in the accompanying proxy:

**Internet:** [www.investorvote.com](http://www.investorvote.com)

**Mail or Fax:** 510 Burrard Street, 3<sup>rd</sup> Floor, Vancouver, British Columbia, V6C 3B9 or by fax at 1-866-249-7775 in Canada and the United States, and 001-416-263-9524 outside of Canada and the United States (according to the instructions on the form of proxy).

**Non-registered shareholders** (beneficial) are asked to use the voter instruction form provided by your intermediary (bank, trust company or broker) and return it as early as practicable to ensure that it is transmitted on time. It must be received by your intermediary with sufficient time for them to file a proxy by the deadline noted above.

Shareholders with questions about notice and access can email the Company at [terese@choom.ca](mailto:terese@choom.ca)